

KAWARTHA LAKESIDE CONTEST (THE “CONTEST”)

Official Contest Rules (the “Rules”) The Contest is subject to all federal, provincial, and municipal laws.

Void where prohibited. NO PURCHASE NECESSARY

1 Contest Sponsor: The Contest is sponsored by Century 21 Granite Realty Ltd. - KawarthaLakeside.com (“Contest Sponsor”). This Contest will be run in accordance with these Rules, subject to amendment by Contest Sponsor. Entrants must comply with these Rules, and, by entering the Contest, will be deemed to have received, understood and accepted the Rules.

2 Contest Period: The Contest starts at 10:00 am ET on July 1, 2017 and ends at 11:59pm ET on September 4, 2017 (the “Contest Period”).

3 Eligibility: Contest is open to legal residents of , except employees (and those with whom such employees are domiciled) or agents of the Sponsor, its affiliates and their respective advertising and promotion agencies, and the contest judges. Entrants 13 years of age or younger must have consent from their parent or legal guardian to enter this Contest. In the event it is discovered that you entered without consent from your parent or legal guardian, all entries will be void.

Entries are limited to individuals only; commercial enterprises and business entities are not eligible to enter the Contest.

4 How to Enter: No purchase necessary. During the Contest Period, follow the KawarthaLakeside Instagram account, and post a photo of your “cottage lifestyle” on Instagram with the hashtag #kawarthalakeside.

ENTRANT IDENTITY: If the identity of an entrant is disputed, the authorized account holder of the social media account used to share the post in question will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the social media account associated with the selected entry.

5 Prize: There is one (1) grand prize available to be won (the “Prize”) consisting of a 2 solid pine folding adirondack-style chairs. Approximate retail value of the Prize is CAD \$250.

6 Winner Determination: The eligible winner will be selected by a random draw from all eligible entries received during the Contest Period on September 5, 2017 at Century 21 Granite Realty Ltd. - KawarthaLakeside.com’s offices at 1008 North Bay Drive, Kirkfield ON K0M 2B0. Odds of winning depend on the total number of eligible entries received during the Contest Period.

Contest Sponsors will contact the selected entrant(s) via comment on the contest entry post or direct message to the social media account that shared the contest entry. If a selected entrant does not acknowledge winner notification attempts within forty-eight (48) hours after Contest Sponsors send the direct message or comment on the original post, if contacted, does not claim his/her prize, or does not meet all of the Contest conditions outlined in these Rules, the selected entrant will be disqualified and will forfeit his/her prize, and another entrant may be selected from among all remaining eligible entries whom Contest Sponsors will attempt to contact, and who will be subject to disqualification in the same manner. This process will continue until contact is made with a selected entrant who meets Contests requirements or until there are no more eligible entries, whichever comes first. Contest Sponsors are not responsible for failed attempts to notify any selected entrant. Upon prize forfeiture, no compensation will be given.

7 Prize Substitution: Any prize is non-exchangeable, non-transferable, and non-refundable, has no cash-surrender value, and must be accepted as awarded with no substitutions. The Contest Sponsors reserve the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

8 Prize Delivery: Once winner is determined, KawarthaLakeside will deliver, free of charge, the prize up to a 100 KM radius from 1008 North Bay Drive, Kirkfield ON K0M 2B0. Should the winner be located outside of this radius, winner is responsible for any shipping charges incurred to deliver the prize.

9 Winner Conditions: To be declared a winner, a selected entrant must first: (i) have complied with, be in compliance with, and continue to comply with the Rules; (ii) have followed the kawarthalakeside instagram account (iii) have uploaded a photo of a “cottage lifestyle” with the hashtag #kawarthalakeside to their public social media account; and (iv) sign and return a Declaration and Release form within a specified period of time confirming compliance with the Contest Rules and releasing the Releasees (as defined below) from liability in connection with the Contest.

10 Tampering: All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by the Contest Sponsors. Contest Sponsors take no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, typographical or other production errors, or any errors or omissions in printing or advertising related to this Contest. Any attempt by any entrant to obtain more than the stated maximum number of entries by using multiple/different names, email addresses, identities, registrations and logins, or any other methods will void that person’s entries and eligibility to win the prize and that participant will be disqualified from the Contest. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, contest entry services) will void all entries by that entrant.

10 Contest Sponsor assumes no responsibility for failure of the internet, the website or any social media accounts during the Contest, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website or social media sites, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

12 Modification/Termination: Subject to applicable law, the Contest Sponsor reserves the right, in their sole discretion and without liability, to terminate or suspend the Contest in whole or in part, or modify the Rules of the Contest at any time without notice if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsors corrupts the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules, or for any other reason at the sole discretion of the Contest Sponsors.

13 Privacy: By entering this contest, each entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing, and using the personal information submitted with his/her entry only for the purpose of administering the Contest.

14 Publicity: By accepting a prize, each winner agrees that the Contest Sponsor and respective designees may use his/her name, photographs, videos, likenesses, city of residence, biographical information, prize information and/or statements about this Contest, and/or the Photo for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.

15 Release and Liability: By entering this Contest entrants forever release and hold harmless the Contest Sponsor and respective advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively the "Releasees") from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any Contest and/or prize-related activity.

16 Construction: All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrants and the Contest Sponsors in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Province of Ontario without giving effect to its conflict of law

rules and provisions. All entrants consent to the jurisdiction and venue of the Province of Ontario. All entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation arising from or relating to this Contest and agree to submit to the laws of and the jurisdiction of the federal courts of Canada and provincial courts of the Province of Ontario, and hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason. The venue shall only be Toronto, Ontario. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.